



HOUSTON AIRPORT SYSTEM

SPONSORSHIP OPPORTUNITIES

2012

IAH AIRPORT EXPRESS ENDURANCE RIDE

SATURDAY, FEBRUARY 4TH & SUNDAY, FEBRUARY 5TH

BENEFITING
SIRE-HOUSTON'S THERAPEUTIC EQUESTRIAN CENTERS
&
HOUSTON AIRPORT SYSTEM INTERFAITH CHAPELS

SANCTIONED BY AMERICAN ENDURANCE RIDE CONFERENCE
SPONSORED BY TEXAS ENDURANCE RIDE ASSOCIATION

FIRST OF THE THREE RIDES IN THE TEXAS MORTL CHALLENGE SERIES

SPONSORSHIP LEVELS

GOLD SPONSOR - \$2,500

GOLD SPONSORS RECEIVE:

- 2" inch –one color company(s) logo prominent placement on:
 - Official Event poster
- Company(s) full color logo on:
 - fly2houston.com website (event splash page)
 - Official "Endurance Ride Houston Texas" event Facebook page
- Exclusive company(s) logo placement on all Veterinarian Checks (multiple locations)
- Signage/Banners – Prominent logo displayed:
 - Oversize Street banners on JFK Blvd. & Will Clayton (in-bound)
 - Main Event Stage banner
 - Event Welcome banner
 - Start/finish line banner
 - Rider's time Electronic Scoreboard

SILVER SPONSOR - \$1,000

SILVER SPONSORS RECEIVE:

- 1" inch –full color company(s) logo prominent placement on:
 - Official Event poster
- Company(s) full color logo on:
 - fly2houston.com website (event splash page)
 - Official "Endurance Ride Houston Texas" event Facebook page
- Exclusive company(s) logo placement on all Trail Signage (multiple directional locations)
- Signage/Banners – Prominent logo displayed:
 - Main Event Stage banner
 - Event Welcome banner
 - Start/finish line banner

BRONZE SPONSOR - \$750

BRONZE SPONSORS RECEIVE:

- Company(s) full color logo on:
 - fly2houston.com website (event splash page)
 - Official "Endurance Ride Houston Texas" event Facebook page
- Company(s) logo on the Airport Express Endurance Ride "Saddle Up" special recognition board (multiple locations)
- Signage/Banners – Prominent logo displayed:
 - Main Event Stage banner
 - Event Welcome banner
 - Start/finish line banner

"BOOTS & SPURS" SPONSOR - \$500

BOOTS & SPURS SPONSORS RECEIVE:

- Company(s) logo on the Airport Express Endurance Ride "Saddle Up" special recognition board (multiple locations)
- Signage/Banners – Prominent logo displayed:
 - Main Event Stage banner
 - Start/finish line banner

"HORSESHOE" EDUCATION RIDE SPONSOR - \$250

"HORSESHOE" SPONSORS RECEIVE:

- Company(s) logo on the Airport Express Endurance Ride "Saddle Up" special recognition board (multiple locations)
- Signage/Banners – Prominent logo displayed at the designated demonstration / clinic area(s)

VEHICLE DISPLAY SPONSORSHIP LEVEL - \$500

(Three Sponsors Opportunities Available)

VEHICLE DISPLAY SPONSORS RECEIVE:

- Showcase a total of two vehicles with company(s) logo and sales literature adjacent to vehicle location(s)
 - Main Event Central Base Camp
 - Veterinarian Check #1 & 3 (behind the HAS Administration Building)

RAFFLE PRIZES

ANY COMPANY CAN DONATE ITEMS TO BE GIVEN AWAY FOR RAFFLES PRIZES TO RAISE MONEY FOR OUR BENEFACTORS