



MEDIA ADVISORY

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Houston Habitat's All Women Build gets underway this weekend!

On Saturday, May 3rd, Harrel Park will be bustling with activity as the 2014 Houston Habitat for Humanity Women Build gets underway. This build is a special initiative of Houston Habitat, and will lead up to Mother's Day as women across Houston show their support for working moms. With a host of community minded women leading the way, their outfits of hardhats and hammers will show they mean business.

For the 2014 Women Build, Houston Habitat asked phenomenal women leaders to show their strength and exercise their influence in meeting the critical need for affordable housing by partnering to fund and actually build an affordable home for a hard-working single mom and her children, Marilyn DeBlaw. DeBlaw saw the opportunity to put her family in a better environment, and was approved for a home last year. The funding came with Women Build sponsors Vaco Houston, Sherwin-Williams, and H-E-B.

Catie Bulger, with Sherwin-Williams' Houston District Women's Group, was looking for a fundraiser during national paint week, but the group decided a Women Build might be more fun. In addition to their sponsorship, Sherwin-Williams is donating the paint for the house.

Leslie Hector, Managing Partner for Vaco Houston, answered the call and became our title sponsor for the 2014 Women Build: "Vaco Houston is excited about our partnership with Houston Habitat for Humanity. This sponsorship is a fantastic opportunity to support and work with women in the Houston area".

Since 1987, Houston Habitat for Humanity has collaborated with individuals and businesses that share the commitment to a better Houston and have already invested in the futures of near 1,000 Partner Families. Our Women Build will focus on the "Breadwinner Moms," who, according to a recent Pew Research Center study, are the primary providers in 4 of every 10 households with children.

The impact of homeownership is transformative for these women and their families. It helps break the cycle of poverty, leads to improved health, greater achievement in school for their children, stronger connections to the community, and leaves a legacy for years to come.

ABOUT HOUSTON HABITAT FOR HUMANITY

Houston Habitat for Humanity, with thousands of sponsors and volunteers, has built over 950 homes for hard-working, low-income Houstonians. Habitat Partner Families contribute 300 hours of "sweat equity" and complete training on home ownership to purchase homes at cost with zero-interest mortgages.

For more information about Houston Habitat for Humanity, and the Houston Habitat ReStore – a nonprofit home improvement store and donation center open to the public, go to www.houstonhabitat.org, or call 713-671-9993.

Houston Habitat for Humanity is a tax-exempt 501(C)(3) nonprofit organization.

Your gift is tax-deductible as allowed by law.