



## MEDIA ADVISORY

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### **Houston Habitat Honors Armed Forces Day with Heroes for Heroes Veterans' Build!**

On Armed Forces Day, Saturday, May 17, 2014, Houston Habitat for Humanity will be celebrating our nation's brave veterans by launching our 2014 Heroes for Heroes Veterans' Build! This build is a special initiative of Houston Habitat where veterans and active members of our Armed Forces will come together and show their strength and heart for our community by volunteering their time to help build a Habitat Home for a well deserving veteran and their family.

Buffalo Soldiers National Museum will help Houston Habitat kick-off the Veterans' Build this Saturday. The kick-off event will include the Pledge of Allegiance and the Presentation of Colors performed by members of the Buffalo Soldiers National Museum. "The staff and volunteers of the Buffalo Soldiers National Museum are proud to serve as the lead team for the Heroes for Heroes Veterans' Build," said Captain Paul J. Matthews, Founder and CEO of Buffalo Soldiers National Museum. "This is another opportunity to demonstrate our support and commitment to local veterans."

Since 1987, Houston Habitat for Humanity has collaborated with individuals and businesses that share the commitment to a better Houston and have already invested in the futures of nearly 1,000 Partner Families.

Houston has the second largest veterans' population in the country. Nationwide, more than 1.5 million veterans' households pay more than 50% of their income for housing. Many do not earn enough to purchase a median-priced home or even to afford a typical two-bedroom rental. Female and disabled Veterans suffer this burden disproportionately.

The impact of homeownership is transformative for these veterans and their families. It helps break the cycle of poverty, leads to improved health, greater achievement in school for their children, stronger connections to the community, and leaves a legacy for years to come.

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#### **ABOUT HOUSTON HABITAT FOR HUMANITY**

Houston Habitat for Humanity, with thousands of sponsors and volunteers, has built over 950 homes for hard-working, low-income Houstonians. Habitat Partner Families contribute 300 hours of "sweat equity" and complete training on home ownership to purchase homes at cost with zero-interest mortgages.

For more information about Houston Habitat for Humanity, and the Houston Habitat ReStore – a nonprofit home improvement store and donation center open to the public, go to [www.houstonhabitat.org](http://www.houstonhabitat.org), or call 713-671-9993.

Houston Habitat for Humanity is a tax-exempt 501(C)(3) nonprofit organization.

Your gift is tax-deductible as allowed by law.